



Deadline: 15th November 2010

Design Submission:

- a) Design: Incorporate a Youth Theme
- b) Artwork: Computer or non-computer generated
- c) Artwork Resolution: 500 x 500 px, 300 PPI (pixels per inch)
- d) Accepted Formats: JPG, and PDF
- e) Additional Formats: Vector Format
- f) Compressed files : Should be submitted by ZIP
- g) Versions being Requested: Version 01- Full Colour (CMYK & RGB) and Version 02- All Black (White Background)
- h) Contact Information: Priscilla Muscat, Public Relations Officer on pro@knz.org.mt or muscatpri@gmail.com

The Theme

This Logo Competition forms part of the KNZ's rebranding process and it aims to change the present KNZ logo with one which is more applicable and relative to KNZ's work and purpose.

In addition this completion aims to stimulate youths to take an active role in this rebranding. The opportunity to be the designer of the new KNZ logo will give participants the chance to be proactive and make a difference in the KNZ's image and identity.

Being a central youth organization and a major representing body for youths, the theme of the logo needs to reflect KNZ's work and purpose.

Written Description:

Design submission should be accompanied by a short written description of design concept, which includes what each part of the artwork means (especially if symbolism is used) and how the artwork follows the theme of the competition.

The Written Description is compulsory.

Winning design:

The winning design will become the official KNZ's Logo which is used constantly throughout KNZ's work.

Competition winner will be contacted via email or telephone by the end of November

Competition winner will receive a certificate and a graphics tablet sponsored by Klikk.

Second and third placed winners will receive a certificate.

Legal terms:

1. By participating in this competition, you agree and hereby grant the National Youth Council the permission to use, copy, modify and make available your submission to the public (with or without attribution to you) for any purpose. The winning submission will become the property of the National Youth Council but you will be able to use your entry for educational purposes and portfolio submissions.
2. The National Youth Council reserves the right to cancel the contest.

The National Youths Council's Logo Competition Rules and Guidelines

1. Description of the Competition

The KNZ's Logo Competition encourages designers between 14 and 30 years of age to create a logo which mirrors the Council's, theme, work and purpose, as part of the rebranding process.

2. Binding Agreement

In order to enter the competition you must agree to these official rules. Because you will be bound by these rules, and these rules will form a legally binding agreement with respect to this competition, please read them carefully. You may not submit an entry to the competition and you will not be eligible for the prizes described in these rules unless you agree with these rules. You therefore agree that registration for this competition and/or a submission/s of an entry in the competition constitutes your agreement to these rules. By submission of a design, if said design is selected, you are expressly granting the National Youth Council a full and complete assignment of the intellectual property rights you have in the submitted design or image including copyright, trademark and/or patent interests.

3. Eligibility

The Youths eligible to take part in this competition must be between 14 and 30 years of age, and able to come up with a logo that fits into the theme set out by the KNZ executive for this purpose.

4. Closing Date

The closing date for this competition is 15th November 2010 by noon. Late entries will not be considered.

5. How to enter:

Design submission must include full name, telephone number and email address at the back of each design submitted. Multiple designs from any one source will be accepted, but each design is to be sent separately. All designs with requested information are to be addressed to Priscilla Muscat and should be presented at Klikk Showroom by the deadline. For queries please contact:

Priscilla Muscat

Public Relations Officer

pro@knz.org.mt or muscatpri@gmail.com

6. Design Requirements

Submission/s should be accompanied by a short written description of design concept, including why you chose to submit the entry, what each part of the artwork means (especially if symbolism is used), and how the artwork follows the theme of the competition.

7. Design Submissions

Artwork can be computer or non-computer generated, but must be a resolution of 300 PPI at a size of 500 x 500px. Formats accepted are JPG and PDF. In addition the Vector format is also required. Compressed files should be submitted by ZIP.

The logo designs should be presented in 2 versions; Version 01- Full Colour (CMYK & RGB) and Version 02- All Black (White Background).

All design submissions are to be presented by the stipulated deadline (15th November, noon) and must include full name, telephone number and email-address as well as written description of design concept. All designs should be submitted to Klikk Showroom, Birkirkara by the deadline.

8. Original Artwork

Entrants certify that their entry is original and that they are the sole and exclusive owner and rights holder of the submitted entry. Each entrant agrees not to participate in the competition in any manner that:

- a) Infringe any third-party proprietary, intellectual property, industrial property, personal rights or other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligation.
- b) Otherwise violate applicable law.
- c) Design submissions previously used in public is not permissible. The entrant certifies that the design submission has not been used previously in public, was not created as a work for hire, and has not been licensed by any other entity.

9. Judging and selection of winners

All entries will be judged by a panel of judges appointed by the organising committee. Decisions of the judging committee are final and binding. No correspondence before

and after the competition is permissible with the judging committee. The competition winner will be contacted via email or telephone by the end of November 2010.

10. Winning Design

The winning design will become the official National Youth Council Logo and will be used in various promotional materials, potentially including but not limited to: website, intranet, brochures, banners, signs, posters, T-shirts and advertisements. The competition winner will receive a certificate and a graphics tablet which are retainable. Second and third placed winners will also receive a certificate.

11. Third Parties

The National Youth Council is not responsible for the policies, actions or inactions of others that might prevent you from entering, participating, and/or claiming a prize in this competition.

12. Severability

If any of the provision(s) of these rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

I agree to the above rules mentioned in this document.

Name of entrant

Signature of entrant

Date